

Guidelines for Cowboy True
Juried Art Exhibit and Judged Art Show
March 31 & April 1, 2017

Curators – Mark Stewart and Russell Yates Guest Curator-TBD

Cowboy True is a celebration to honor actual cowboys and the art, gear and trappings that come from their daily lives. This unique weekend of cowboy art, music and food will be held at Bridwell Agriculture Center on 111 N. Burnett in Wichita Falls, TX on March 31 & April 1, 2017

Exhibit and show hours: Friday, March 31 Set up, 8:00 a.m. – 3:00 p.m. (Bridwell Ag Center garage doors open from 8:00 a.m.-11:00a.m.; garage doors will close at 11:00a.m.); Judging/Auction Pieces Check-In 8:00am-3:00pm; Art show judging, 4:00 p.m.; Opening reception and exhibit, 5:30 p.m. – 7:30 p.m. Saturday, April 1: Public viewing of exhibit, 10:00 a.m. – 5:00 p.m.; Exhibit, dinner and auction, 5:30p.m. – 9:00 p.m.

Artist Eligibility:

- 1) **Juried exhibit:** Please submit a photograph of yourself, the application, and photographs of your cowboy art or gear to be considered for inclusion in the juried exhibit. Send high-resolution photographs to cowboytrue@theforumwf.org by one of the following jurying deadlines: **September 15, 2016; November 15, 2016; January 15, 2017; or February 15, 2017. The Cowboy True jurying committee reserves the right to hold an application until a future jurying deadline.** Artists who are selected for the exhibit will have a 10 x 10 space to display and sell their pieces. **Upon selection for the exhibit, the artist will be invoiced \$150.00 for the display space (do not send entry fee with application). Upon acceptance, artist must pay entry fee within 30 days** Included with each space are two tickets to all events, the judging fee for two pieces of art, and inclusion in the event catalogue. Two pieces of art within the exhibit space may be designated to be entered into the judged art show. Judges will include working cowboys and art judges. Additional pieces may be submitted for judging at a fee of \$30 each; however, these pieces must be submitted in a different art category. **Three different artists must be registered in each category for it to be judged. Cowboy True committee members may not enter pieces to be judged.**
- 2) **Art Auction:** This is a juried auction. Artists are invited to submit one piece of art to be considered for auction at the Saturday evening event. On Friday afternoon the guest curators will select approximately 20 from among the submissions which will then be presented at auction. Artist receives 75% of the auction price of the piece; 25% goes to fund the Cowboy True Exhibit and Art Show. The Cowboy True curators will set the final reserve price after consultation with the artist.

Juried categories: In order to adequately jury the exhibit, please submit three photographs of your work from one of these categories: **Bits, spurs, buckles, jewelry, gun/knife engraving, saddles, boots, trappings/gear, photography, paintings, drawings, sculptures, carving, cowboy cartoons, and pottery.**

NEW OPEN CATEGORY: If there are not enough entries in the above categories, your work will be placed in the “open” category for judging.

All work must be original and made by the applicant, and art must be acceptable and appropriate for this event. Commercially fabricated forms, kits, patterns, manufactured, mass produced or molded items are not acceptable. The Kemp at the Forum reserves the right to remove unacceptable art from the artist’s exhibit space.

Facilities: Electricity is available. Tables and chairs are available; if needed, please request such on the application. Security will be provided over night during the event; however, the Forum accepts no responsibility for stolen or damaged property, accidents or injury.

Show in/Show out: Exhibitors will be responsible for all necessary structures, lighting, set-up and furnishings, e.g., extension cords, labeling of art, easels, drapes, additional tables, etc. Artists may begin set-up on Friday, April 1 from 8:00 a.m. until 3:00 p.m. Exhibit spaces must be ready to open at 4:00 p.m. on Friday, March 31st. On Saturday evening, artists may dismantle their spaces for an hour after the event closes and on Sunday, April 2, from 9:00 a.m. to 1:00 p.m.

Additional Guidelines:

1. Placement of the exhibit spaces will be at the discretion of the Cowboy True committee unless special arrangements are needed and are requested in advance.
2. No participant will be allowed to set-up without a signed and dated application and liability release.
3. The Kemp at the Forum reserves the right to revoke or refuse to grant space at any time, without recourse by the participant. The Committee shall not be liable to anyone for this action.
4. No exhibit space will be granted to those wishing to express religious, moral or political opinions.
5. Artists are invited to do demonstrations within their exhibit spaces.
6. Because the Forum will have already incurred expenses for this event, no refunds will be given.
7. No boom boxes or recorded music will be allowed in artists’ exhibit areas.
8. No exclusive rights for the sale of any item will be granted.
9. The Kemp at the Forum has the exclusive right to the sale of all beverages, including but not limited to alcohol, bottled water, soft drinks, and novelty drinks during the event.