



Cowboy True Art Exhibit and Auction

March 29 - 30, 2019

The Forum - 2120 Speedway Wichita Falls, Texas 76308

940-766-3347 or cowboytrue@artscouncilwf.org

Cowboy True is a celebration honoring working cowboys and the art, gear, and trappings that come from their daily lives.

Artists are juried into the exhibit, which provides each one with a display area and space to set up demonstrations or sales items. During the exhibition, we provide music, food and activities for the public, in addition to the exhibition. Artwork from each artist is judged for prizes. Artists are also eligible to enter one piece into jurying for our live auction event, which is a fundraiser for The Forum.

Friday, March 29

9:00am—3:00pm Set Up
 9:00am—1:00pm Judging/Auction Item Check-In
 4:00pm—6:00pm Judging
 5:30pm—9:00pm Exhibit Opening/ Preview Party

Saturday, March 30

10:00am—5:00pm Exhibit open to the public
 5:30pm—9:00pm Dinner & Live Auction
 9:30pm—11:00pm Take down can begin
 (the building will be open Sunday to complete take down)

Categories for Entry and Judging

Bits	Boots	Sculpture
Spurs	Trappings/Gear	Woodworking
Buckles	Photography	Cowboy Cartoons
Jewelry	Painting	
Saddles	Drawing	

Awards

In each category which is eligible for judging*: 1st Place - \$500 cash, 2nd & 3rd Place - ribbons

*Categories must have 3 successful entrants to be eligible for judging. Entries in categories that don't make will be entered into the "Other" category for judging. Cowboy True Committee members are not eligible for judging.

Eligibility

- Accepted artists will pay a \$150 exhibition fee, which must be paid in full by the date specified.
- All work must be made by the applicant and art must be acceptable and appropriate for the event. Commercially fabricated forms, kits, patterns, manufactured, mass produced or molded items are not acceptable. Cowboy True reserves the right to remove unacceptable art from an exhibit space.
- Artwork juried for admission to the exhibit must be in one of the listed categories. Artwork displayed in the exhibition can include additional types of work, but must include the type of work submitted.
- Artist **may not** take down their exhibition space until after the live auction on Saturday night.
- Cowboy True will not provide staff to monitor artist exhibition space during the exhibit (security is available when the exhibit is closed). Artists (or their designated representative) **must be present** during the entirety of the exhibition.

(Please see page 2 for exhibition and entry details)



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Application Process:

- Complete the Application Form (incomplete forms will not be processed).
- Include 3-5 photos for each category entered.
- Artists may enter up to two (2) categories. Images must be included for all categories entered.
- **Applications will be juried on two dates, December 17 and February 4.** If your application is received by December 13 you'll be juried in the first round. If it's received between December 14 and February 1 you'll be juried in the second round. (Cowboy True reserves the right to hold an application for further review at the second jurying date.)

Paper applications and printed entry images can be mailed to:

Arts Council Wichita Falls
1300 Lamar Street
Wichita Falls, TX 76301
ATTN: Cowboy True

Digital Applications and images can be emailed to:

cowboytrue@artscouncilwf.org

Acceptance and Exhibition Information:

- Accepted artists will receive an invoice for the \$150 exhibit fee.
- Each artist can submit one (1) piece of art for judging per entered category (maximum 2 categories). We will request information about this artwork before the exhibition date. Judging pieces can not be changed once they've been submitted or before judging.
- Each artist can submit one (1) piece of art for jurying into the live auction. The jurors (curators) will select approximately 20 pieces for the auction. If a piece sells at auction, Cowboy True receives 30% of the sale price, the artist receives 70%, PLEASE NOTE: there are *no reserves* on auction sales, so the piece will sell for the highest bid regardless of amount.
- Cowboy True will provide each artist with two (2) meals for Friday Night, Saturday Lunch and Saturday Night. Meals will be delivered to the artist display area.
- Cowboy True will provide each artist a display area with 1 table, 2 chairs, pipe-and-drape. Display area size is TBD by the available space in The Forum and the number of artists accepted. (You will be notified in advance of the size so you can plan your display accordingly.)
- The Forum building has wifi for guests (suitable for running credit card sales, etc).
- Artists must provide their own extension cords, display fixtures, easels, etc. PLEASE NOTE: Cowboy True will not provide easels during judging and there are no wall hanging areas. If your artwork needs to be displayed on an easel or stand, you must provide one during the judging period (it can be returned to your exhibit area after judging). All judged items will be placed on tables if easels/stands aren't provided.
- Exhibition fee is 100% non-refundable, and no refunds will be given for any reason.

Additional Agreement Information:

- Placement of the exhibit space will be at the discretion of Cowboy True.
 - No participant will be allowed to set up without a signed and dated application and liability waiver.
 - The Forum reserves the right to revoke or refuse to grant space at any time, without recourse by the participant.
 - No exhibit space will be granted to those wishing to express religious, moral, or political opinions.
 - Artists are encouraged to do demonstrations from their booth.
 - No radios or recorded music allowed in any exhibit space.
 - The Forum has the exclusive right to the sale of all beverages, including but not limited to alcohol, bottled water, soft drinks, and novelty drinks during the event.
- (Please see page 3 for artist application form)



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Exhibit Jurying Application

Artist Name _____

Business Name (if applicable) _____

Address _____

Phone _____ Fax _____

City _____ ST _____ ZIP _____

Email _____

Website _____

Facebook _____

Categories for Entry

(maximum 2 categories per application)

- | | | |
|----------------------------------|---|--|
| <input type="checkbox"/> Bits | <input type="checkbox"/> Boots | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Spurs | <input type="checkbox"/> Trappings/Gear | <input type="checkbox"/> Woodworking |
| <input type="checkbox"/> Buckles | <input type="checkbox"/> Photography | <input type="checkbox"/> Cowboy Cartoons |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Painting | |
| <input type="checkbox"/> Saddles | <input type="checkbox"/> Drawing | |

Please include 3—5 examples of work in your chosen category or categories. Jurying is based on submitted work only.

Jurying Entry #1 (Title or Description)

Jurying Entry #2 (Title or Description)

Jurying Entry #3 (Title or Description)

Jurying Entry #4 (Title or Description)

Jurying Entry #5 (Title or Description)

Paper applications and printed entry images can be mailed to:

**Arts Council Wichita Falls
1300 Lamar Street
Wichita Falls, TX 76301
ATTN: Cowboy True**

Digital Applications and images can be emailed to:
cowboytrue@artscouncilwf.org

By signing below, I release The Arts Council, Wichita Falls, Area Inc. from any liability, product or personal, for the duration of the event. I have read the rules and I agree to abide by them. I understand that failure to comply with the rules set forth by the Committee may result in termination of the contract without recourse by the participant and the Committee shall not be liable to anyone for this action.

Artist Signature

Date



Arts Council

Wichita Falls Area, Inc.

1300 Lamar Street
Wichita Falls, TX 76301-7031
The Kemp 940-767-2787 ■ The Forum 940-766-3347
Carol Sales, CEO ■ ArtsCouncilWF.org

Monday, December 13, 2018

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The Arts Council Wichita Falls and Cowboy True Committee are excited to announce the Call For Entries for our 2019 exhibition.

The Mission of Cowboy True is to educate the region about the honor, art, and beauty of the cowboy's daily life. Cowboy True is a celebration to honor working cowboys and the artwork that comes from their daily lives.

We are now accepting applications for the 2019 exhibition, which will be held this year at The Forum, 2120 Speedway in Wichita Falls, Texas. Cowboy True was originally inspired as an effort to raise awareness and funding for The Forum, formerly the home of The Woman's Forum, which has a long association with the women and families of the North Texas cattle industry. We're happy to announce the exhibit will be returning to this venue for 2019.

If you've applied to Cowboy True in the past, please read the Call For Entries guidelines carefully. There are several changes from previous years. Jurying is scheduled to happen twice, December 17 and February 4. Please return your application, completed in full, before one of those two jurying dates.

If you have questions about the exhibition, please contact Gallery Manager Kristine Thueson at The Forum (940-766-3347 or cowboytrue@artscouncilwf.org).

Thank you,

Carol Sales, CEO

Arts Council Wichita Falls Area Inc.

Dan Shores, Chairman

Cowboy True Committee